



**Nintex Promapp™**

# The process platform teams love to use.

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## Smarter processes. Good for business.

When it's successful, business process management (BPM) is about building and sustaining process improvements. It's much more than just technology – it's teams of people, motivated by committed leaders, working together to continuously find better ways of doing things.

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## Managing knowledge.

BPM treats business processes as a key knowledge asset of your organization. If this asset is not easy to use, manage and improve by business teams, it will not deliver optimal value to the business.

We believe that process improvement is a team effort and that everyone across the business should be able to contribute.

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## A tool for everyone.

Nintex Promapp is process management software that helps companies build, improve and share their process knowledge from a central online repository. We simplify process mapping so business teams can own and improve their own processes.

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## Simple. Social. Sharable.

Everyone can use Nintex Promapp. It's simple and has been designed with the everyday user in mind. By making processes easy to understand and easy to update, Nintex Promapp empowers teams to drive process improvements.

# Good for business.



If you can't get your operational basics right, it doesn't matter how brilliant your strategy is.

## Benefits of an accessible, up-to-date, easy-to-understand process knowledge base include:

### Deliver a better customer experience.

An up-to-date, easy-to-understand process knowledge base will drive improved process execution, and a more consistent level of service delivery. This means happier customers – your customer service will be more efficient and more consistent, no matter who is serving the customer.

### Simplify risk and compliance management.

The better you understand a process the better you can predict and protect its weaknesses.

Simplify audits, compliance, and certification – create and update process and procedure content faster with process maps that are generated from text and can be dynamically updated and easily shared with external auditors.

Eliminate the costly, time-consuming cycle of large scale 'catch-up' initiatives.

### Increase efficiency and productivity.

Better execution and less time spent identifying, investigating and responding to issues caused by process breakdowns.

New staff are more productive, faster. And they learn the correct way to do things right from the start.

Essential intellectual capital remains within your organization, even if key staff move on. Process knowledge should grow over time rather than erode with each departure.

### Integrate automation.

Integrating an effective automation solution with a powerful process platform accelerates digital transformation.

Giving the line of business the tools to collaborate effectively with automation specialists removes the technical barriers to process automation.

Customized workflows that fit your processes increase efficiency and reduce errors, freeing staff to add value rather than repeat manual tasks.

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## Improve quality and consistency.

Simple, standardized processes result in less errors and reduced rework, and in some cases reduced FTE requirements.

With clear ownership and accountability, staff can create, use and update their own process documents. It's easy for them to identify and implement opportunities for improvement in their day-to-day work.

Drive improved benefits realization on projects. After project implementations, without clearly defined and communicated processes, achieving true improvements and effective changes in the way you work are left to chance.

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## Reduce costs.

Current, standardized processes don't just help staff get it right the first time. They also make it easier to identify areas in your business where you're wasting time or money, or where processes – and work – are repeated.

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## Increase business agility.

Dynamic processes let you react faster to changing market conditions. Get ahead by letting your processes live, breathe and evolve in a central online repository.

Driving change in your business is easier – and faster – when everyone has accurate, up-to-date process information at their fingertips.



### LUMO ENERGY

Nintex Promapp's capture of processes and the use of these processes has contributed directly to some fantastic business results, including

**25%**

reduction in contacts per customer

**50%**

reduction in ombudsman complaints

**21%**

reduction in customer churn

**44%**

increase in our Net Promoter Score.



### RINNAI

Time and cost efficiency gains that came about by using Nintex Promapp helped us identify steps that were no longer required.



### TOYOTA FINANCIAL SERVICES

We've seen a

**30%**

reduction in audit time & driven more than

**\$2M**

in improvement savings.